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Where not-for-profits go for help



Bonus
how-to feature:
websites for
beginners
(page 9).

Our Community Matters



• Edition 6 • December 2016

The 12 charitable days of Christmas

BY ALEX MCMILLAN,
CUSTOMER SERVICE COORDINATOR, GIVENOW.COM.AU

On the first day of Christmas, I gave to charity... A blood donation

You can give blood once every three months and it takes less than an hour, so there's still time before December 25. Click [here](#) to see if you're eligible, and [here](#) to find your nearest donor centre.

On the second day of Christmas, I gave to charity... Two mobile phones

Christmas sees a huge spike in the number of new mobiles, laptops, tablets and game consoles bought. At the same time, an estimated 14.3 million mobiles are sitting around in bottom drawers in Australia, unused, and 90% of the materials in them could be recycled. GiveNow lists organisations that take donations of or recycle [electronics](#) and [mobile phones](#).

On the third day of Christmas, my true love cooked for me... Three free-range hens

When planning your Christmas dinner, think: sustainable, ethical, and not too much of it. Every year, the average Australian household wastes 523kg of food. You don't need to deprive yourself, but you don't need to throw out half a leg of

green-tinged ham on New Year's Day either. Look for meat that's been sustainably raised and ethically treated. Same goes for fish and seafood – [download an app](#) to guide your choice. Or [go vegan](#) – mmm, tofurkey with all the trimmings.

On the fourth day of Christmas, I bought from charity... A charity Christmas tree

The Christmas tree tradition is well-loved, but buying a new tree each year is a tax on the environment. Decorate a tree or shrub in the backyard instead, or pot a small tree and roll it inside each Christmas. Or look for a community group selling local trees as a fundraiser, and after Christmas add it to your green waste. Oxfam sells a gorgeous range of [Christmas tree decorations](#).

On the fifth day of Christmas, my true love bought for me... Five local things

Buying locally is a great way to support community-based charities and businesses. Diarise your area's Christmas market or farmers' market, and try your local shopping strip too. If you're going to give Dad socks, make them

Aussie-made woollen ones from the family-run menswear shop on the Main Street. Charity puddings, locally grown plants, boxes of fresh cherries (Tasmanians, Victorians) and trays of mangoes (Queenslanders, Territorians) all make welcome gifts.

On the sixth day of Christmas, I gave my family... Six handmade cards

Paint them, print them, recycle them, buy them from charity – when it comes to cards and wrapping paper, anything goes except supermarket versions. For wrapping, look to magazine pages, old book covers, even your kids' artwork. Get creative with non-paper wrappings – tea-towels for kitchenware; blankets or wraps for baby gifts. A handmade card decorated with fabric cut-outs, photos or potato prints is a gift in its own right.

On the seventh day of Christmas, I gave to charity... Seven volunteer hours

Christmas is a busy time for charities, and you can lend a hand with processing Christmas orders, sorting donations, or even serving lunch on Christmas Day. For extra Christmas spirit, grab some friends or family members and spend some time together while helping others. Check out the GiveNow [volunteer page](#) for ideas on how and where you can volunteer.

On the eighth day of Christmas, I bought from charity... Eight adopted kittens

Well, maybe not eight. One is probably enough, and make sure it's desexed. But – kittens! If you're thinking of giving a pet at Christmas, consider **adoption** – it could save an animal's life. Discuss the idea with the intended recipient first, and consider whether they're prepared and able to take care of an animal. The RSPCA took more than 130,000 unwanted critters into care in 2014–15, many of which ended up euthanised. You want to reduce that number, not add to it.

On the ninth day of Christmas, my true love gave to me... Nine vintage handbags

Charity stores and op shops are treasure troves

of vintage and quirky items, and they put money back into community organisations too. Some families adopt a "second-hand or homemade only" policy on gift-giving, which eliminates the risk of hard feelings and maximises the charity dollar. Bonus: If you're given a gift you don't like, you can recycle it back to the op shop and call it a double donation!

On the tenth day of Christmas, I gave to charity... A fifty dollar donation

You can donate to charity in your own name or somebody else's. Donations are thoughtful substitutes for physical gifts and benefit others in need. You can give to any of more than 3500 organisations through **GiveNow**. It's the only commission-free online donations platform in Australia, which means your \$50 will go the furthest if you donate through us. Ready for real commitment? Set up a regular donation, a gift that literally keeps on giving.

On the eleventh day of Christmas, I gave to friends and family... Eleven calls and emails

For many people, Christmas is a stressful or lonely experience. Use Christmas as an excuse to pick up the phone and have a chat with a friend or family member you haven't seen in a while. Or chat online, or catch up in person for a mince tart and a cuppa. Stress, anxiety and depression easily go unnoticed. Think of people in your circle who might be having a hard time, and reach out to them during the Christmas season. A conversation can be a life-saving gift.

On the twelfth day of Christmas, I gave to charity... Twelve cans of soup

In Australia this December, around 105,000 people are homeless. One in six Australians has experienced food insecurity in the last 12 months, a third of them children. Many organisations accept donations of food, toys, clothing and other items for people who are most in need this Christmas. Do your part in making sure each and every Australian has a good Christmas this year.





Great Grant: Volunteer Grants

The federal government's Volunteer Grants program provides small amounts of money that organisations and community groups can use to help their volunteers – volunteers who, in turn, help disadvantaged Australian communities and help to engage vulnerable people in community life.

Overview

Up to \$10 million is available for Volunteer Grants 2016. Eligible organisations and eligible individuals representing volunteer-based community groups can apply for \$1,000–5,000.

The grant money can be used to buy small items of equipment used by volunteers. It can be used to pay for fuel for volunteers or for transport for volunteers with a disability who cannot drive. It can also be used to pay for training courses or background screening checks for volunteers.

Priorities

Priority will be given to applications from organisations and community groups that:

- work with disadvantaged communities. Applications will be prioritised according to the Socio-Economic Indexes for Areas (SEIFA)
- support individuals and communities experiencing disadvantage. This includes organisations and community groups which:
 - are located in areas affected by recent

major natural disasters (based on disasters listed on the Disaster Assist website occurring between 10 December 2015 and 13 December 2016);

- engage volunteers from disadvantaged backgrounds. Organisations that help more than one disadvantaged group will be assessed more highly.
- have more volunteers than paid staff
- have a higher number of volunteers who will directly use the items being bought
- have a high numbers of volunteers
- have smaller operating budgets
- apply for smaller amounts.

Deadline

Applications close at 2pm on Tuesday 20 December.

Our tip

This funding round is expected to be very competitive. Take time to read the guidelines thoroughly, and be sure to address the selection criteria in your application.

Eligibility requirements and more information

Visit the Funding Centre (log-in required): <http://www.fundingcentre.com.au/grant/G01906>.

Charity versus Charity:TM when a stamp of approval is simply not fair



BY DENIS MORIARTY,
GROUP MANAGING DIRECTOR, OUR COMMUNITY

The trouble with the ACNC is that it has too much C and not enough N.

The name of the Australian Charities and Not-for-profits Commission (ACNC) was always a statement of progressive ambition, not a factual description. The commission was to start its work with charities, and then, over time, extend its remit to cover all the other not-for-profits. The fact is, however, that the federal government has no constitutional power over not-for-profits unless they're also charities (in the pointlessly narrow legal meaning of the word).

Our Community has said, over and over, that the Australian not-for-profit sector needs rationalisation and simplification. The law in this area is an insane ramification of meaningless distinctions where, depending on the luck of the draw, similar good causes can come under half a dozen different legal forms – a trust, an incorporated association or an unincorporated association, a company limited by guarantee or a company limited by shares – in each case operating under different rules and reporting to different regulators in different states. By comparison, a dog's breakfast is a gourmet dégustation menu with four Michelin stars.

Our Community rabidly supported the establishment of the ACNC, and we continue

to support it and its amazingly clever executive. We started out hopeful. We thought it could serve as a focus for the states if they ever stopped their dog-in-the-manger games and referred their powers in this area to the Commonwealth, relieving Australian associations of the need to fill out the forms of eight states and territories. We rejoiced when it survived a near-death experience under former minister Kevin Andrews (there is a God).

The problem with the ACNC is a phenomenon known as regulatory capture, where the initiatives of industry oversight bodies imperceptibly day by day fall into line with the interests of the companies they regulate and the politicians they answer to, and it seems to be gathering speed.

The federal government still looks on the ACNC with some suspicion, and it certainly has no interest whatsoever in extending its powers. For the foreseeable future the ACNC is going to be involved with charities, and with charities only. It's hardly surprising, then, that it wants to improve transparency in that area – and that it implies that charities are a more important part of the not-for-profit sector than they really are. At the same time, Australia has many small volunteer-run not-for-profit organisations doing excellent work that don't have the cash they ►

would need to lawyer up and get charity-ised.

The ACNC has now announced that it is issuing the charities under its remit with a shiny medal just for participating: the Charity Tick.

The ACNC says

We see the benefit of the charity tick as two-fold; registered charities can display their charity registration status in a simple way and donors can instantly be confident that they are giving to a registered (and regulated) charity.

That is to say, the ACNC wants the public to donate their money to Australia's fifty-odd thousand registered charities and not give it to the other 550,000 not-for-profits that aren't charities.¹

The ACNC goes on to say

charities are the third most trusted group in Australia (behind doctors and the police)...

Yes, people trust charities, but the average punter has absolutely no idea of the difference between a charity (wonderful people doing great things for the community with no thought of personal gain) and a Charity™ as defined by the Charities Act.

People don't, on the whole, confuse "doctors" with a sub-group such as "plastic surgeons". If the Plastic Surgeons' Association announced that it was giving a special "Approved Doctor – Trust No Other" tick to plastic surgeons and nobody else, the public would probably twig that something iffy was going on.

The ACNC says

[This] trust is partly derived from the credibility which well governed charities generate and also from the fact that there is a regulatory body keeping watch over the sector, finding those that do the wrong thing, and taking action to ensure that all charities operate with integrity and good practice.

The ACNC isn't just asking Australians to trust



charities because they have a tick certifying that they haven't been arrested yet; it's also asking us to trust the ACNC because a whole lot of big charities carry its brand.

Claiming that the public trusts the Red Cross or the Asylum Seeker Resource Centre because of our simple faith in the all-seeing, all-knowing, over-riding beneficence of the ACNC is putting the cart not only before the horse but in front of the entire procession and into the next time zone.

I'd be a lot more inclined to cut the ACNC some slack if it didn't differentiate between charities and not-for-profits. We should give the ACNC a proper mandate to cover every not-for-profit, whether it's a charity or a Charity™. It's time to stop the madness of state-by-state, territory-by-territory oversight. The ACNC has proven itself, so let's give it the whole sector to look after and then create a tick for all – not for the elite few. And if we can't manage that, let's ditch the tick.

If the ACNC continues its current push, the least it should do is be honest, drop the Not-for-Profit from its name, and come out as the ACC.

¹ The implication that incorporated associations aren't regulated at all is spitting in the face of state regulators, too; it'll be interesting to see if they respond.

Your two-minute NFP news digest

Middle aged? Start volunteering

“The association between volunteering and well-being did not emerge during early adulthood to mid-adulthood, instead becoming apparent above the age of 40 years and continuing up to old age.”

The authors of new research published in the *British Medical Journal* found that the effects of volunteering on well-being varied with the age of volunteers. [Full story](#)

Communities taking power

“It’s a detailed plan for how entire communities can work together to combat seemingly intractable social challenges.”

Mary Sayers

The deputy CEO of the Victorian Council of Social Service says a new report highlights the need for local solutions to local problems. *Communities Taking Power* examines place-based approaches to poverty and disadvantage. [Read the report](#)

Green groups facing red light

“Stripping environment and civil society groups of charity status for raising legitimate criticism is a dangerous attempt to silence dissent and a threat to democracy.” Karen Chester

The Greens senator and deputy party leader says environmental organisations have a legitimate advocacy role to play in relation to systemic environmental issues and should not lose their charity status on those grounds. The federal government is considering the findings of a [review](#) of the register of environmental organisations.

[Read more](#)



Together as one

“What was very, very important for us was that it was a no logo protest, it came from many different organisations and we were organising it as one.” Marta Lempart

The Polish protest organiser extracts lessons from a remarkably successful day of national action against a proposed ban on abortions in Poland. [Full story](#)

When lightning strikes

“Twenty-five per cent of community organisations think they would close for good after an extreme weather event.”

Resilient Community Organisations website

The Australian Council of Social Service has launched a new website to help community groups test and improve their disaster preparedness. [Assess your organisation’s resilience](#)

Housing potboiler

“The inclusive, multicultural, safe and tolerant society we have loved is unintentionally and unknowingly dying, slowly simmering in the heated temperatures of our growing housing crisis, and it will only become obvious after it’s too late.” Robert Pradolin

The general manager of business development for Frasers Property Australia says the solution to the housing crisis lies in mobilising private capital to make it economically viable for developers to invest in blended social and private housing developments. [Full story](#)

Easy fix: submit

“We have... made the ‘submit’ button at the end of the form more prominent.”

Susan Pascoe

Research shows one of the top reasons why some charities are late in submitting their annual information statement (AIS) to the Australian Charities and Not-for-profits Commission (ACNC) is that they don’t click the “Submit” button at the bottom of the online form. The ACNC commissioner said the commission has made the button more prominent, and she reminded charities to submit their AIS now so donors have access to up-to-date information in the lead up to the Christmas giving period. [Full story](#)

#AusWeWant

“This first Australia We Want report is about all of us owning our future, creating the communities we want to live and work in.” David Crosbie

The CEO of the Community Council for Australia has released a new report show how Australia stacks up on measures such as fairness, inclusion and compassion. It found that Western Australia has the highest suicide rates in Australia, the second lowest female participation in the workforce, 50% higher than the national average of incarceration rates, and CO2 emissions that are rising more than in any other jurisdiction. [Read the report](#)

Boards on notice on fundraising

“Charity boards cannot outsource their responsibilities.” Susan Pascoe

In the wake of [recent legal action](#) against professional fundraisers, the ACNC commissioner said good fundraising practice is a core governance responsibility for boards. The ACNC has partnered with peak fundraising bodies to produce new guidelines for charities on working with such fundraising agencies. It has also published separate guidelines on fundraising that involves vulnerable people. [Read the guidelines here and here.](#)

Solo and suffering

“Of all the fantasies human beings entertain, the idea that we can go it alone is the most absurd and perhaps the most dangerous. We stand together or we fall apart.” George Monbiot

The *Guardian* columnist says competitive self-interest and extreme individualism are causing an epidemic of mental illness. [Full story](#)

Who gives?

GiveNow, Australia's first online donations platform and its only commission-free service, holds a trove of data about donors, donations and causes. For the first time, Our Community has undertaken a groundbreaking analysis of this data and is uniquely placed to share insights into donor behaviour that have never before been understood. This study represents the Australian community sector's first ever access to such extensive, rigorous data analysis.

Here's a snapshot of what we found:

- Regular giving is growing in popularity. In 2012, recurring monthly donations overtook one-off donations as the most popular form of giving on GiveNow.
- The most popular type of donation is the recurring monthly \$25 donation.
- A one-off donation is worth more than a recurring donation. That is, on average, the value of a one-off donation (\$205) is higher than the value of a single transaction (\$43) that is part of a recurring monthly donation.
- When donors sign up to make recurring monthly donations, they maintain the commitment on average for just over a year and five months.
- The average total value of a regular donation over its lifespan is \$789. This is far more valuable than the average one-off donation (\$205).
- The busiest time for GiveNow is 11 am–4 pm Monday to Thursday. Monday is the most lucrative day: this is when the average value of donations is highest.
- The typical donation varies a lot from one

interest area to the next. For example, animal welfare causes receive many small donations, while arts and culture causes receive relatively few donations, but they tend to be much higher in value.

- Women make more donations than men. However, men donate larger amounts. As a result, women and men donate roughly equal amounts.
- On the whole, people from wealthy areas don't give more than people from poor areas. That is, there is a wide spread in the relationship between median income and average donation. High-income postcodes do not necessarily show a high average donation, and low-income areas do not necessarily show a low average donation.

We set out to shine a light on the trends shaping online fundraising in Australia. We want not-for-profit organisations to apply our key findings to shape their fundraising strategy, to strengthen their financial position, and ultimately to help them to fulfil their mission.

Read the full report [here](#).



So your community group doesn't have a website yet

A website is a pretty fundamental element of any community group. It's the face you present to the world, it's potentially your primary communications and marketing tool, and it's the first place most people will go to find out about what you do, why you exist, and whether they want to donate money to you, among other things.

If your group doesn't have its own website, why not? Perhaps it's because:

- You don't need one. You share information with your members via meetings, emails or hard-copy newsletters. (What about all the potential new members you're missing out on?)
- You've got a Facebook page instead. (Is that the image you want to present to the world?)
- Your group doesn't have the money to set up and maintain a website. (It needn't cost you anything.)
- Nobody in the group has the skills to set up and maintain a website. (Does someone in your group have some experience with word

processing and using the Internet? That's all the skills you need for a basic website. Another option is briefing a web designer to set it up for you and teach you to maintain it.)

- Nobody in the group has the time to set up a website. (Having a website up and running can save your group a lot of time in the long run. If everyone in your group is so busy, do you need to recruit some new members or share the load around more?)

We're here to bust all those beliefs. Setting up a website needn't be confusing, frustrating, time-consuming or expensive. There's a way of creating one to suit any group.

We're compiled **this comparison table** to help you choose a web-building option to suit your group. The options range from quite techy (wordpress.org) to really easy (hire a website designer/developer to do everything for you). We haven't covered every option out there – other popular services include Weebly, GoDaddy, Jimdo and many more. But the table presents a pretty representative sample of possibilities. There are also other options that require some coding knowledge. ►

ourcommunity.com.au <small>Where not-for-profits go for help</small>		Website builders compared										
Service	WordPress.org	WordPress.com			Wix.com				Squarespace.com			Hire a designer/developer
Plan	N/A (free)	Free	Premium	Business	Free	Connect Domain	Combo	Unlimited	Personal	Business	Online Store Basic	N/A
Your choice of domain name?	✓	✗ <small>No, your domain name will look like this: www.tigersnetball.wordpress.com</small>	✓	✓	✗ <small>No, your domain name will look like this: www.tigersnetball.wix.com</small>	✓	✓	✓	✓	✓	✓	✓
Hosting included?	<small>Third party. You will need to arrange yourself.</small>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<small>Third party. You or your developer can arrange it.</small>
					<small>Once you've chosen a template, you can't change it</small>				<small>Almost all of Squarespace's templates are</small>			<small>A good designer</small>



Storage space	Depends on your host.	3GB	13GB	Unlimited	500MB	500MB
E-commerce	<input checked="" type="checkbox"/>	Wordpress enables you to add a PayPal button to sell things or accept donations via your website. To see what's involved, click here . You can also link to the donations site GiveNow.			Wix allows you to embed a or receive donations through unlike Wordpress – only if you or PayPal Premier account click here .	
	It helps to have the coding space. Also, it's an option in this where you are re	It takes a little practice and time to find your way around Wordpress.com, but creating, editing and managing your website is reasonably intuitive. Essentially, it's more			Creating, editing and managing Wix. The drag-and-drop The support centre pro performing even th	

Web tech glossary

In the table **Website builders compared**, we examine the hosting, themes, analytics tools and other features offered by various website builders. But what the heck do those terms mean? Read on for explanations.

Bandwidth

Bandwidth is a measure of the rate at which data can be transferred from your website to your users. Bandwidth varies from one hosting plan to another and this is one of the reasons for variations in price.

Customisation

In the context of building websites, customisation generally refers to changing the appearance or functionality of your website by manually changing the source code. This requires some knowledge of the underlying code, whether that's HTML or PHP or another code.

Domain name

Your domain name is your website address, e.g. www.tigersnetball.org.au. Registering your own domain name will incur an annual charge of roughly AU\$20 for every option in the table except the Wordpress.com free plan and the Wix free plan.

E-commerce

The ability to receive online donations or sell things online. Note that with any of the options in the table, you can embed a link to the **GiveNow** donations site.

Google Analytics

Google Analytics tracks traffic to your website and analyses it. For example, it enables you to see how long people stayed on your website, which countries they came from, and which pages on your site are the most popular. These are just a few basic examples – it offers very sophisticated analysis.

Hosting

Your website files – your text, images, video and so on – are all stored somewhere on the Internet. When you arrange “hosting” for them, it's like hiring a filing cabinet to keep them in.

Plug-in

A plug-in is an optional add-on to an existing computer program. For example, Wordpress.org offers thousands of plug-ins to do anything from publishing your Facebook posts straight to your own website, to blocking spam on your comments page. ►

Think of plug-ins as the attachments that come with your kitchen mixer. You can use your mixer without a dough hook, but if what you really want to do is mix bread dough, you'll need the dough hook plug-in. You can't mix bread with a whisk.

Storage space

Storage space refers to the size of the virtual filing cabinet for all the text, photos and videos on your website. This virtual filing cabinet is "hosted" somewhere on the Internet (see Hosting).

Video

As a rule of thumb, video files are big, big files. Therefore, uploading videos to your website isn't a good idea because they will chew through your available storage space, and they're likely to play jerkily, in stops and starts. You're better off uploading videos elsewhere (e.g. to YouTube) and embedding links on your site. This will provide faster and more consistent speeds, and a better viewing experience. Squarespace doesn't support uploaded video anyway, although the other options in the [comparison table](#) do.

Theme, template

A theme is a pre-made, out-of-the-box design for your website. It defines the location of

images and text on the page, fonts, formatting, heading styles and so on. The terms "theme" and "template" are more or less interchangeable. Wordpress.com and Wordpress.org refer to themes, whereas Wix and Squarespace refer to templates, but they're essentially the same thing.

Some plans allow you to customise pre-made themes (e.g. change the fonts or increase the size of headings) and some don't (see the table for details). If you hire a web designer to design and build your website for you, they will either select a pre-made theme in consultation with you, and most likely customise it, or come up with an original design unique to your organisation.

All the options in the table except Wix allow you to change your website's theme at any time without losing any content. This is fairly simple if you're moving from one basic non-customised theme to another; it can be complex if you've heavily customised your existing design. Tip: play around with themes before your website goes live, and then commit to a particular theme. It's better not to try to change it after you've published your website. ■

WordPress.org	WordPress.com 			Wix.com 				Squarespace
N/A (free)	Free	Premium	Business	Free	Connect Domain	Combo	Unlimited	Personal
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	No, your domain name will look like this: www.tigersnetball.wordpress.com			No, your domain name will look like this: www.tigersnetball.wix.com				
Third party. You will need to arrange yourself.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Once you've chosen a template, you can't change it without rebuilding the whole site. All templates are free, but some have certain features (e.g. hotel booking functions) that can't be used with the Free plan; they can only be used with Connect Domain, Combo or Unlimited.				Almost all of Squarespace's templates are picture-heavy; you need to select a template that suits your needs. For arts groups and businesses, we recommend...
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	To see some examples of country-oriented Wix templates, click here .				

Our Community launches grants data revolution

Our Community has launched a series of groundbreaking data initiatives designed to accelerate the move to evidence-based social practice in Australia.

The newest iteration of Our Community's cloud-based grantmaking system, SmartyGrants, provides hundreds of grantmakers and thousands of not-for-profit organisations access to a shared taxonomy to help them systematically describe themselves and their initiatives, and is available now.

The taxonomy (known as CLASSIE – Classification of Social Sector Initiatives and Entities) is designed to underpin a range of data initiatives, including funding and donations trend analysis, benchmarking initiatives for grantmakers and not-for-profits, and open data, cross-sector and international data-sharing projects.

“The goal is to get us all speaking this same language, which will provide enormous opportunities for collating and comparing data, with a view to extracting insights that will help improve social change work in the future,” said Our Community Group Managing Director Denis Moriarty.

“We want to cut through the hyperbole surrounding ‘big data’ and use it to better understand the stuff that really matters.”

CLASSIE is already being used to categorise organisations and projects on a range of Our Community platforms including **GiveNow**, **GoodJobs**, the Funding Centre's **EasyGrants Database**, and the Institute of Community Directors Australia's **Board Matching Service**.

As of today, it will also be available to grantmakers and grantseekers via standard questions that grantmakers can add to their SmartyGrants application and acquittal forms.

The questions encourage organisations to self-classify themselves and their projects in terms of “subject” (e.g. arts, sport, health) and “beneficiaries” (e.g. young people, refugees, women).

“This represents a huge shift into the world of data intelligence for us and our community of users,” said Mr Moriarty.

“This is the most exciting time in history for people who seek to create positive social change. We have always had the will - now we have the tools to turn our passions into action.”

Today also sees the launch of additional standard questions in SmartyGrants that will help funders apply a gender lens to their grantmaking.

“We live in a sexist world where the default setting favours men,” Mr Moriarty said. “If we don't bring our biases out into the open we risk excluding people from our work, which means we're reducing the chances of creating positive social outcomes.”

Our Community worked with the Australian Women Donors Network to create the new fields. (For more on applying a gender lens to your organisation's work, see page 14.)

More classification types are also in the works, with outputs and outcomes classification a top priority for CLASSIE.

“Once we can line up project outputs and outcomes in a systematic way, we'll be able to get a better picture of what truly works to create positive social change,” Mr Moriarty said. “That's when we'll see truly useful insights emerge.”

Our Community is establishing a reference group comprising representatives of not-for-profits, government agencies, and philanthropic and corporate convenors and funders to help guide the shift into the data era. For more information, see page 21 and [click here](#).



How to apply a “gender lens” to your work

If you wear glasses, then you understand how difficult it is to see things clearly without them. The road signs along the freeway, the words in a book, the emails on a computer screen – all the information is there, but without your glasses, it might as well be invisible to you.

If you don't wear glasses, then think what it's like to try to see underwater without goggles or a mask.

Looking at the world without a gender lens can be a bit like swimming without goggles, or reading without glasses.

We live in a world where the default settings have been set by heteronormative men and for heteronormative men. The default gender-related assumptions that underlie our thinking are likely to remain invisible or blurry, and therefore they can mislead us, even without our realising it, unless we bring them to attention,

question them specifically, and look objectively at precisely what lies before us.

It's not just men who have blurry vision when it comes to gender. Both men and women are socially conditioned to see things a certain way.

Treating all people equally does not necessarily result in equal outcomes. In order to be fair, your organisation must be prepared to treat men and women differently; to remove barriers and to encourage inclusion. You can start this process by applying a “gender lens” to your activities.

Using a gender lens when analysing, planning, and making decisions means carefully and deliberately examining all the implications of your work in terms of gender. A gender-wise program is one that considers the different needs and circumstances of people of all genders within the target beneficiary group.

This is an excerpt from our latest help sheet. Want to know more about applying a gender lens to your organisation's work? To read the full text, [click here](#).

✓ In brief

Benefits for bean-counters

BeanGiving is a new coffee bean delivery service that donates 10% of the purchase price of each order to Australian community groups. The enterprise, established by Foodco Group, the company behind Muffin Break, is at pilot stage and so far has donated funds to Make a Wish (NSW), Vaucluse Public Primary School P&C, CatholicCare Diocese of Broken Bay and Beacon Foundation. BeanGiving hopes to extend support to other community groups in 2017. To nominate your group or order coffee online, go to beangiving.com.au.



Dirty money?

The ATO is conducting a survey that aims to gauge the risk of money laundering and terrorism financing in the not-for-profit sector. To take part, click [here](#). The survey closes on December 11.

Improved portal for WA associations

Consumer Protection, the regulator of incorporated associations in Western Australia, is encouraging associations to register to use the [AssociationsOnline](#) portal. The portal makes managing legal obligations easier by giving users the ability to lodge a range of forms and applications without the need for paper documents. Users of the old system (users enrolled before July 1, 2016) will need to create a new login and password.

♥ Videos we love



Your phone is now a refugee's phone

[Watch the video](#)

The ABC looks at co-op housing possibilities for NDIS participants

[Watch the video](#)

William Pike says: Stop segregating disabled people

[Watch the video](#)

A New Economy: film trailer

[Watch the video](#)

Constance on the Edge: film trailer ([host a screening](#))

[Watch the video](#)

Blogs we love



NFP Synergy: Random control trials for charities – another false dawn for evaluation?

“Random control trials are the next big thing for measuring impact and evaluation in charities. They are portrayed as the gold star standard – or so the propaganda goes. In reality, they represent a kind of evaluation fantasy: presenting the exceptional and atypical as if it were within the grasp of all charities.”

[Read more](#)



Nonprofit with Balls: How to deal with uninformed nonprofit-watchdogs around the holidays

“Every year around this time, the Overhead Zombie comes back to life. Yeah, it’s probably more irritating than actually harmful, but it is a sign that we have much to do to inform much of the general public about our work. Like adorable possums, they often have terrible eyesight and can’t see very well. Let’s gently, but firmly, guide them toward the truth.”

[Read more](#)



Hootville: Want media coverage? Think visually

“We thought we had a great story pitch for the Channel Nine news – good guys, bad guys, gay youth, a court case, multiple spokespeople and a controversial group of Christians. Surely they would say yes to a pitch. But then came Chief of Staff Michael Venus’s question: ‘What’s the vision?’”

[Read more](#)



Businesses with purpose – and now prizes

The catering arm of the Melbourne-based Asylum Seeker Resource Centre (ASRC) has topped a list of small social enterprises to take out the top gong in its category at the 2016 Social Enterprise Awards.

ASRC Catering aims to provide asylum seekers the opportunity to reach their full potential – to work, to gain skills and confidence, and to connect with the local community. Its professional catering service offers a global food experience, the menu reflecting the cultural diversity of the team.

“Food can bond cultures,” said ASRC Catering manager Caroline Sturzaker. “Traditionally food has been used to help bridge the cultural divides between peoples and countries. If an asylum seeker is standing in your lounge room and serving you something you have never tasted before that can start a conversation.”

In the awards category for large social enterprises, Soft Landing took out first place. Soft Landing is a mattress recycling business that offers training and employment to people who experience significant barriers to work, including indigenous Australians, the long-term

unemployed, people experiencing mental health issues, and people with a criminal record.

The other winners in the 2016 Social Enterprise Awards, presented last week by social enterprise development organisation **Social Traders**, were:

- MYC Painting Services, NSW – One to Watch Award
- Vanguard, Queensland – Capital for Impact Award
- \$40K PLUS, NSW – Social Enterprise Innovation Award
- Brisbane City Council, Queensland – Buy Social Award
- Walter Villagonzalo, Victoria – Social Enterprise Champion Award
- Tjanpi Desert Weavers, NT – Women’s Impact Award

To read more about all the winners, [click here](#).

Winners announced in national HESTA Community Sector Awards

An outreach program for homeless youth, a not-for-profit art studio for artists with intellectual disabilities and an organisation helping achieve greater equality for women with disabilities received top honours at the 2016 HESTA Community Sector Awards in Sydney last month.

The awards acknowledge outstanding contributions to social justice in Australia. HESTA CEO Debby Blakey said this year's winners demonstrate the vital work of the sector in enhancing the wellbeing of individuals experiencing disadvantage and building stronger and more inclusive communities.

Unsung Hero Award **Anne Mitchell, Concern Australia, Melbourne**

Anne leads the Steps Outreach Service, a program of Concern Australia, providing support and advocacy to young homeless people. Since 1985, Steps has helped over 8,000 young people get off the streets and find appropriate accommodation and shelter.

Outstanding Organisation Award **Arts Project Australia, Northcote, Vic**

Arts Project Australia was awarded for supporting artists with an intellectual disability, providing them sustained and individualised pathways into the professional visual arts. More than 120 artists attend the Northcote studio each week, where they're encouraged to find their own voice, artistic style and expression in a safe, supportive environment.

Social Impact Award **Women with Disabilities Victoria, Melbourne**

Women with Disabilities Victoria (WDV) is recognised for its contribution to government policies aimed at achieving greater social justice and change for women with disabilities in Victoria.

Each winner received \$10,000 towards professional development, or to further implement their programs.

HESTA is an Our Community Partner.



Back row L-R: Rebecca James, ME Bank chief marketing officer; Debby Blakey, HESTA CEO; Sue Roff, Arts Project Australia; Anne Mitchell, Concern Australia; Tony Reidy, ACOSS president.

Front row L-R: Tim Ferguson, awards ceremony MC; Keran Howe, Women with Disabilities Victoria.

What does it take to innovate?



BY VANESSA NOLAN-WOODS,
GENERAL MANAGER OF SOCIAL IMPACT BANKING, COMMONWEALTH BANK

Innovation has become a buzzword of the 21st century. If you type it into Google you'll be served more than half a billion results in less than a second. There are more than seven million YouTube videos, nearly 2,000 TED talks and 8,000 Harvard Business Review articles on the subject. Politicians, business leaders, consultants and journalists keep telling us of the need to innovate. So what is innovation, exactly?

CommBank recently released a research report that aims to demystify innovation and explain it in a practical sense. **Unlocking Everyday Innovation** identifies three characteristics that distinguish “innovating” organisations from their “improving” peers:

1. Encouraging team members to ask questions that challenge the conventional approach
2. Adapting products and services to make the most of opportunities
3. Running experiments and piloting new ideas to test new ways of doing things.

Any new or significant improvement can be described as an innovation, but the act of innovating is all about mindset, attitude and collaboration. It's about questions asked and ideas born to meet a need. In many ways it's the great leveller – questions can come from anywhere and ideas from anyone. In the eyes of innovation we're all equal.

A couple of years ago, best friends Nic Marchesi and Lucas Patchett had an idea to build a free mobile laundry in their old van to help the homeless. They loaded up two washing machines and two dryers and began to wash and dry clothes for free. Starting in the streets of Brisbane, OrangeSky Laundry has now grown to 10 services across Australia, in Brisbane, the Gold Coast, Melbourne, Sydney, the Sunshine Coast, Canberra, Perth, Adelaide, south-east Melbourne and Hobart. This world-first idea now sees a team processing over 6.9 tonnes of laundry every week.

It didn't take any coders, algorithms, millions of dollars of investments, IPOs or Nobel Prize-winning scientists. They simply cared enough to try something. They were resourceful and creative; they pursued bringing their idea to life with tenacity, passion and no fear of failure. And that's exactly what innovation is.

So innovation isn't about budgets, it's about ideas, creativity and reimagining the possibilities. It's something we are all capable of doing – and that makes for an exciting future.

On behalf of the entire not-for-profit team at CommBank, I hope you have a very merry Christmas and a safe and prosperous new year.

Until next time.

CommBank is an Our Community partner.

Survey time for grantseekers

Australia's largest annual survey of grantseekers is now open, and community organisations and not-for-profits are invited to share their views.

The 2016 Grants in Australia survey is conducted by the Australian Institute of Grants Management (AIGM; an Our Community enterprise) and aims to gather insights and opinions on:

- the number and scale of applications submitted and grants received
- the availability of grants for indirect and core costs
- multi-year grants
- the quality and scope of information, support and feedback provided by grantmakers
- acquittals, reporting and data
- outcomes and outcome measurement.

The 2015 survey attracted around 1350 responses, and we're hoping for even more this year. Two respondents will win a 38mm Series 1 Apple watch featuring a space grey aluminium case with black sport band.

To enter, complete the survey, including the second-last question, and provide your email address. The two best answers will win their authors an Apple Watch.

The survey closes at 4pm on Friday February 3, 2017.

Take the survey.



Trends in grantmaking – unlocked

To coincide with the launch of the 2016 Grants in Australia survey, the AIGM has unlocked the vault of past Grants in Australia survey reports, making them available for free to the general public.

These reports chart not only the changing attitudes of grantseekers, but also the sector's reactions to shifting trends and behaviours in grantmaking.

Unlock the vault here:

www.ourcommunity.com.au/aigm/grantsinaustralia



Our Community seeks applications for data transformation reference group

Data is reshaping our world. New tools allow us to collect, distil, understand and act on data like never before, accelerating the pace of change.

We want to make sure the Australian social sector can grasp the possibilities presented by these new tools. We see big opportunities to use evidence to inform smarter and more effective programs, and to remove systemic barriers that prevent progress.

That's why Our Community is taking a second look at the technology platforms we oversee – GiveNow, SmartyGrants, the Funding Centre, Good Jobs, and the Institute of Community Directors Australia. We want to understand more about the data flowing through those platforms so we can mobilise it to create and inspire positive social change. For more on our latest data initiatives, see page 13.

We are now convening a reference group comprising representatives of not-for-profits, government agencies, philanthropic and corporate convenors and funders, together with Australia's leading ethicist, to guide the shift into the data era.

The reference group will provide advice on data security, data privacy and data use principles that are right for the sector, and for the times.

Expressions of interest for joining the Our Community data transition reference group are welcomed and can be made by emailing Our Community's Group Managing Director, Denis Moriarty, at denism@ourcommunity.com.au. Please provide your name, organisation (current and past, as relevant), and your interest area. Expressions of interest close at 5pm AEDT on December 9.

Mind the data gap

“The overwhelming lack of robust, public evaluation of programs highlights the imperative for Indigenous policy evaluation.” Karen Chester

The deputy chair of the Productivity Commission says a lack of data makes it difficult to tell what works and what doesn't in overcoming some of the disadvantages faced by Aboriginal and Torres Strait Islander people. Launching the report *Overcoming Indigenous Disadvantage: Key Indicators 2016*, she said a lack of data also stymies understanding of issues such as the extent to which indigenous Australians feel engaged in school or feel they can participate in decision making.

[Read the report](#)

New marketing services to help you make your mark

Need help spreading the word about your community group?

Our Community's Marketing & Communications Centre provides community groups with the resources and tools they need to develop and spread their message more widely

This month sees the launch of three new services designed to help community groups build greater public awareness and support.

Mail-out solutions

Does your organisation waste time and money on the tedious task of folding brochures and letters and inserting them into envelopes?

Our Community has established a new partnership with Pitney Bowes to take the ailing out of mailing. Pitney Bowes offers a variety of easy-to-use machines designed to automate these processes. They also provide franking machines so you can save on postage costs. It's changing our life at Our Community already – we've said goodbye to all-staff envelope-stuffing sessions!

From as little as \$33 a week you can automate and improve your postal services – **go to Pitney Bowes**.

Better distribution

Want to reduce your postage costs and distribute your marketing materials more effectively?

GDR Group is a national communications distribution business with more than 30 years of experience. Whether you're sending postcards, flyers, magnets, pens, forms or booklets, GDR delivers your unaddressed material to households in areas defined by you, when you want it delivered.

GDR taps into a network of smaller community distribution companies and larger players to

offer a tailored service for each customer. A dedicated support team tracks and follows up each delivery on your behalf and offers high levels of personal service.

Find out more about GDR.

Innovations in printing

Our Community has partnered with Community Print Innovator to create the Community Print Hub, a new online resource designed to take care of all your printing needs at the best possible price.

Community Print Innovator is the Trivago of printing. It's a cloud-based web purchasing tool that brings together more than 120,000 print products from multiple trade-only print suppliers.

With Community Print Innovator, it's no longer necessary to get three quotes for every print job – and still wonder whether you're getting a good deal.

Features and benefits of Community Print Innovator:

- Simplify the quoting process
- Find the best price available at the time of ordering
- Store your artwork securely in the cloud
- Place and view orders, and reorder with ease
- Preflight artwork in the web store

The Community Print Hub is the smartest choice for the community sector and uses only **Forest Stewardship Council** (FSC) certified papers.

Take me to the Community Print Hub.

Your say

The Marketing & Communications Centre will soon be expanding, and we need your help. Tell us what you'd like to see as part of the centre – **take our survey.**



Upskill

Diploma of Business (Governance)

Upgrade your qualifications and expand your network by studying for a Diploma of Business (Governance). Australia's only diploma-level governance qualification is designed specifically for existing and prospective not-for-profit board or committee members and the CEOs and senior staff who work alongside them. Check out the course start dates below and then [enrol here](#).

Melbourne	February 20, March 20, April 19, June 5	Brisbane	March 1, June 12
Perth	March 1, May 1	Canberra	March 14
Sydney	February 20, April 19	Darwin	April 10
		Adelaide	April 26

Webinar: being an effective chair

You're in the hot seat – now what? Being a good chair doesn't mean taking over meetings. It means facilitating discussion. Learn to create an atmosphere where board members can debate, struggle with issues, reach compromise, and sometimes agree to disagree. May 25. [Register here](#).

Webinar: crowdfunding

Crowdfunding is a great way to get funding for a specific project. It takes energy and creativity, but it can bring in much-needed money and attract a whole new audience of supporters. Learn all about how it works. March 23. [Register here](#).

Webinar: how to win grants

Volunteers, staff and fundraisers, find out how to win the most grants ever for your community organisation or school. This webinar provides an introduction to the answers to all your grantseeking questions. Walk through the grants process step by step. February 23. [Register here](#).

Webinar: questions your board needs to ask about finances

If you don't understand how the finances work, you'll be at risk of getting caught up if anything goes wrong. More importantly, understanding the finances will ensure you are in the best position to promote your organisation's mission. This webinar will walk you through the questions your board needs to ask about the finances in order to make the best decisions, avoid problems, and fulfil your mission. April 27. [Register here](#).

Webinar: reviewing your board

The not-for-profit sector has traditionally been somewhat laggard in measuring and improving its organisational performance, including board performance. In this webinar, you will learn how to measure and judge the efficiency, effectiveness and performance of your board in a range of areas. June 15. [Register here](#).



Good Jobs

At GoodJobs.com.au, our mission is to connect purpose-driven people with organisations in the not-for-profit and community sectors. We want to help energetic, idealistic, and passionate people overcome obstacles and achieve their career ambitions and dreams.

Looking for an intern, a graduate or a new CEO for your organisation? Place your role in front of a great pool of candidates and let us help fill your vacancy. Whoever it is you're looking for, we can help you find them. Good Jobs is a service of Our Community. **List a job or internship.**

Latest vacancies

McAuley Community Services for Women

Employment coordinator, Melbourne

Work in an organisation where you are encouraged to make a social impact and a key contribution to your team!

McAuley Community Services for Women, a ministry of the Institute of Sisters of Mercy of Australia and Papua New Guinea, is committed to advocating for a better, safer and just society, through working with women and their children affected by family violence, mental illness or homelessness.

McAuley has an exciting opportunity for an energetic and experienced employment coordinator with a desire to support women experiencing homelessness and/or family violence. A tertiary degree in social work, education, human services or similar is required.

McAuley Community Services for Women

Employment case workers, Melbourne

Ideally applicants will be able to demonstrate:

- Relevant qualifications and/or experience and abilities in outplacement services or a related field. Preference will be given to applicants with case management experience within Job Services Australia and/or Disability Employment Services.
- Experience in working with individuals with

complex needs, including family violence, homelessness, alcohol, drugs, and/or mental illness.

- Experience in developing or using referral systems.
- Experience in resume writing, interview skills training and/or job placements.

Youth, Family & Community Connections

Business growth manager, north-west Tasmania

YFCC seeks an appropriately qualified and experienced manager to build the organisation's market position and achieve organisational growth and financial sustainability through development of new strategic relationships, identifying business opportunities, and developing and implementing plans consistent with strategies under the Achieving Sustainability Goal in YFCC's strategic plan.

As an employer who values a work-life balance for its employees, we are happy to negotiate hours/days of employment. While the position is based in Devonport, the ability for the position to include hours worked from home, in accordance with the YFCC Working from Home Policy, may also be included as part of the employment package.

Applicants must have a degree in business or marketing or other relevant qualification with ►



a minimum of three years of experience in business development and previous experience in a management role.

Midnight Basketball Australia

National communities manager, Sydney CBD

Midnight Basketball Australia oversees a community-driven national social inclusion program for 12–18-year-old “at risk” youth. Filling a gap during the high-risk periods of Friday or Saturday nights, each tournament night starts at 7.30pm and includes a nutritious meal, compulsory life skills workshop, a minimum of three games of competition basketball, and a bus safely home to the front door by midnight.

You will oversee the program’s integrity, efficiency, effectiveness and continued improvement to ensure that it is optimising the opportunities for youth participants and their communities. You will:

- Oversee all aspects of community tournaments (two eight-week tournaments per year in each location), and implement and develop new programs across Australia.
- Determine training requirements and conduct training in communities (weekdays and/or weekends).
- Implement the program model according to our guidelines and procedures, and reflecting our aims and vision.

- Consult, support and build relationships with communities, volunteers, media, sponsors, partners, pro bono project groups and other and other stakeholders and partners as required.

Sunshine Coast Council

Senior community grants officer, Caloundra, Qld

We are looking for a strong professional to take a lead role in the promotion and strategic implementation of council’s community funding programs to support the delivery of council’s priorities and build the capacity and resilience of the region’s community organisations.

You will be a driven and organised individual with strong project management skills and business acumen. You’ll be of innovative nature, with the analytical and problem solving skills to lead a strategic delivery of allocated projects and priorities.

Your interpersonal skills will be outstanding and will feed your ability to foster cooperation, collaboration, and communication across a wide range of people internal to Sunshine Coast Council as well as the community.

You will have bachelor degree qualifications in a relevant business, communication and/or community discipline or substantial relevant experience.



GOOD JOBS
GET AHEAD, GIVE BACK

**Find your place in the social sector:
visit www.goodjobs.com.au**



Good Suppliers

Be more visible to not-for-profit and community organisations by listing your business in the Suppliers section of [GoodJobs.com.au](https://www.goodjobs.com.au).

Whether you're a marketing consultant, an auditor, a lawyer, an IT specialist or a printer, the Suppliers portal is your opportunity to attract business and connect with new organisations. **List your business.**

Pitney Bowes

Pitney Bowes creates streamlined, automated systems that allow you to communicate with peak efficiency and the highest degree of productivity, precision, flexibility and efficiency.

[Find out more about this supplier](#)

Collins & Co

Your organisation can confidently rely on Collins & Co for accounting services, auditing services, and advice on governance responsibilities and issues unique to not-for-profit entities.

[Find out more about this supplier](#)

Saward Dawson Chartered Accountants

At Saward Dawson, we are genuine in the pursuit of the highest standards in professionalism and ethics. In an environment where clients demand value for money while seeking the highest standards of professionalism and ethics, we strive for excellence.

[Find out more about this supplier](#)

AskRIGHT

AskRIGHT fundraising consultants and prospect researchers help non-profit organisations raise more money by providing optimal fundraising strategies, identification of donors, training, recruitment and campaign implementation.

[Find out more about this supplier](#)

nfpas

We have all of your finance and business management needs covered with a full range of bookkeeping, accounting, CFO, executive officer, virtual office, secretariat and consulting services tailored to meet your specific needs.

[Find out more about this supplier](#)

Strategic Grants

Strategic Grants builds nonprofit capacity to be ready to apply and able to win grants with online Grants Expertise Management Systems (GEMS), grant strategies, research and training.

[Find out more about this supplier](#)

Nomad Accounting

Nomad Accounting provides management and accounting solutions for not-for-profits, small businesses, charities and social enterprises looking for CFO experience without the full time cost. Nomad works remotely and face to face across Australia.

[Find out more about this supplier](#)

DG Consultive

Fundraising/marketing strategy and implementation, accreditation, governance. Grants, copy-writing, strategic planning, social media, comms, policies and more. Donna Gross: 15 years in the community sector.

[Find out more about this supplier](#)



Board Matching Service

The board vacancies below are just a small sample of what's currently listed on the Institute of Community Directors Australia website:

www.communitydirectors.com.au/icda/board

Australian Capital Territory

Multiple board positions, Diversity ACT Community Services, Canberra

Diversity ACT is a community-based, volunteer-run registered charity that exists for the betterment of the lives of LGBTIQ people living in the ACT. It provides support services, referrals and a drop-in centre at the Diversity Hub, in Kambah. Diversity ACT needs a strong and passionate committee to assist with supporting our president (full time) and vice president (part time).

New South Wales

Treasurer, Sydney Pet Rescue & Adoption Inc, St George area

Sydney Pet Rescue & Adoption is a registered charity that rescues and find new homes for pets from the pound. We operate a foster care system, have a no-kill policy, and keep pets as long as needed in order to find them a loving home. We seek a volunteer treasurer with five or more years of experience as a book-keeper or accountant.

General board member, Tamworth Community College

The Tamworth Community College board seeks to appoint three new members to volunteer their skills and enthusiasm to the strategic direction of our dynamic, innovative organisation as we deliver nationally accredited training and lifestyle courses to local students.

Queensland

General board members, Suited to Success Inc, Brisbane

Suited to Success is a community-based not-for-profit providing services and programs that help unemployed individuals in south-east Queensland overcome barriers to employment. It aims to build self-esteem and self-confidence and provide skills and outfits suitable for interviews and work. At the 2017 AGM it is expected there will be two or three board vacancies.

South Australia

General board member, Gawler Community House, Gawler

Gawler Community House (GCH) is a not-for-profit organisation whose main facility is located in Gawler, with an outreach in Freeling known as the Freeling Hub. We provide community activities, adult education and leisure courses. We also provide information and referrals for other services. GCH and Freeling Hub operate under a combination of grant funding and revenue from our op-shop. Board meetings are held on the third Wednesday of each month at 4.45pm.

Victoria

General board members, Weave Movement Theatre, Melbourne

Weave Movement Theatre is an ambitious and diverse dance and theatre performance company comprising people with and without ►



disabilities. The board takes a hands-on role in supporting the artistic director and company manager to run the company, through compulsory participation in one of three subcommittees (governance, marketing or finance). Board members are required to commit to an initial term of three years.

General board members, Heartbeat Victoria, Melbourne

Heartbeat Victoria provides peer support for people who have experienced a cardiac event or are living with heart disease. It raises funds for cardiac and emergency equipment for health services. It works closely with the Heart Foundation and local hospitals.

Western Australia

Treasurer, Art on the Move, Perth

Art on the Move has been providing touring support and management expertise for

the development of touring exhibitions of contemporary art across WA, interstate and internationally since 1986. Its purpose is to tour stimulating visual art exhibitions which challenge and encourage the interaction of contemporary artists, audiences, educators and communities.

Advertise a board vacancy

Looking for talented people to contribute to your board or committee? The Institute of Community Directors Australia can promote your vacancy for free to a targeted audience of skilled professionals. Learn more about listing your vacancy: www.communitydirectors.com.au/icda/board.



**END OF FINANCIAL YEAR
BOOK SALE - 25% OFF!**

Ends 31 December 2016
www.ourcommunity.com.au/endofyearsale



NOVEMBER 14 –
DECEMBER 31

Dinesmart

During the festive season, DineSmart restaurants ask each table to add a \$2 donation to their bill. Donations are distributed to help people who are homeless or at risk.

[Details](#)



DECEMBER 1–31

Decembear

One in ten Australian men will develop bowel cancer. This December, grow a beard, raise funds for Bowel Cancer Australia and help save lives.

[Details](#)



DECEMBER 1–31

No Gender December

This Christmas, avoid retailers that promote toys “for boys” and “for girls”. Support retailers that display their products in a way that invites all children to explore any book or toy that captures their imagination.

[Details](#)



DECEMBER 5–11

Community & Philanthropy Partnerships Week

Grassroots community groups and their philanthropic partners showcase and promote the great things they have achieved together.

[Details](#)

DECEMBER 24

Hanukkah

Hanukkah, or the Festival of Lights, is a Jewish holiday commemorating the rededication of the Holy Temple (the Second Temple) in Jerusalem.

[Details](#)

DECEMBER 25

Christmas Day

A Christian festival commemorating the birth of Jesus, and a secular, usually family-oriented, celebration for many non-Christians.

[Details](#)

2017

UN International Year of Sustainable Tourism for Development

Tourism has the potential to alleviate poverty and drive inclusive development. This International Year aims to promote changes in policies, practices and behaviour that contribute to the UN's Sustainable Development Goals.

[Details](#)

JANUARY 20

Penguin Awareness Day

Be aware of penguins! What's your level of penguin awareness?

[Take the quiz.](#)

[Details](#)



JANUARY 24–27

Aboriginal Cultural Showcase

Australia's largest gathering of Indigenous country musicians are gearing up to take Tamworth by storm at the tenth Annual Cultural Showcase.

[Details](#)



JANUARY 26

Australia Day

A commemoration of the day the First Fleet landed in Sydney Cove in 1788, and a celebration of the achievements of Australia, living in Australia and being an Australian.

[Details](#)



JANUARY 26

Invasion Day, Survival Day

A commemoration of the original invasion of the continent by English colonisers, and the continued oppression of Aboriginal people since that time.

[Details](#)



JANUARY 28

Chinese New Year

The most important celebration in the Chinese calendar, with festivities continuing for 15 days. People wear red, give children “lucky money” in red envelopes and set off firecrackers. Red symbolises fire, to drive away bad luck.

[Details](#)



Shipping & Mailing



Relay™ 1000 inserting system:
Experience the easy way to automate mail, folding and inserting.

From \$4,990* (or \$33 per week)*

Sending invoices, statements, letters and promotions is critical to your operations. However, many organisations are still folding paper and stuffing envelopes by hand, wasting both time and resources. Achieve greater accuracy and dependability with the Relay 1000 inserting system.

Increase operational efficiency and unlock your savings potential.

Bring speed, cost savings and deliver impact to your mailing processes by combining a folder and inserter with a Pitney Bowes postage meter.



Exclusive offer:
Buy or lease your **Relay 1000** today and receive a **free DM300™ postage meter.***

*Terms and conditions apply.

Unlock your savings potential.

Combine a folder and inserter with a Pitney Bowes postage meter to take advantage of Australia Post discounts of up to 7.4%.



Fold & insert



Weigh



Print



Mail



Save

*Free DM300 refurb postage meter only available to the first three non-public customers who purchase or lease a Relay 1000 between 9am 14 November 2016 and 5pm 30 December 2016, and fill out the OurCommunity Marketing and Communication Centre Survey. Postage funds not included with postage meter and will require activation and licensing with Australia Post before use. The Relay 1000 that is offered at a special outright purchase price of AU\$4,990 (ex GST) or on a 60 month lease from \$33 per week is based on the 2 station configuration and excludes an Equipment Maintenance Agreement, delivery, installation and training for the outright purchase option, and includes delivery installation and training (but excludes an Equipment Maintenance Agreement) for the leasing option. Delivery, installation and training can be included for the outright purchase option for an additional one off payment of AU\$344 (ex GST). Speak to your Pitney Bowes Representative about the price to add an Equipment Maintenance Agreement. The promotional rates provided are only available to non-public OurCommunity members for the period of this promotion. Offer only available in Australia. Limited to one DM300 per customer. Pitney Bowes reserves the right to substitute the DM300. Not available with any other offer and subject to the customer entering into a Pitney Bowes purchase or lease agreement as applicable.

Find out how Pitney Bowes can help your business do more...
and save more. Call us on **13 23 63.**

*Our Community Matters is your free community sector update, brought to you by **Our Community** – Australia’s centre for excellence for the nation’s 600,000 not-for-profits and schools, providing advice, tools, resources and training. It’s published on the first Wednesday of alternate months.*

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