



GOOD JOBS
GET AHEAD, GIVE BACK

Need to reach quality candidates and customers?

Meet the newest member of Australia's most
powerful social sector network

MEDIA KIT 2016



An enterprise of:

ourcommunity.com.au

Where not-for-profits go for help



Good employers and companies need great candidates and customers

The world is negotiating a massive shift in work patterns. The jobs we're trained for today may well not exist tomorrow, and in such a climate, modern job seekers place as much emphasis on values as job titles.

Likewise, we're increasingly interested in buying local, working with ethical suppliers and service providers, and rewarding strong corporate cultures that in turn support the communities that make Australia great.

This is where we come in

GoodJobs.com.au is the place to advertise value-centric roles and services.

We list paid internships, jobs and board positions in the not-for-profit, community and government sectors as well as good jobs - roles that contribute to making the world a better place - offered by B Corporations and businesses.

We also connect not-for-profit organisations and businesses with products and services tailored to the particular needs of social sector organisations.

Who you'd be dealing with

Good Jobs is an enterprise of Our Community, a Certified B Corporation known as the place 'where not-for-profits go for help.'

We've devoted 16-years to helping not-for-profits and community groups grow and professionalise their operations.

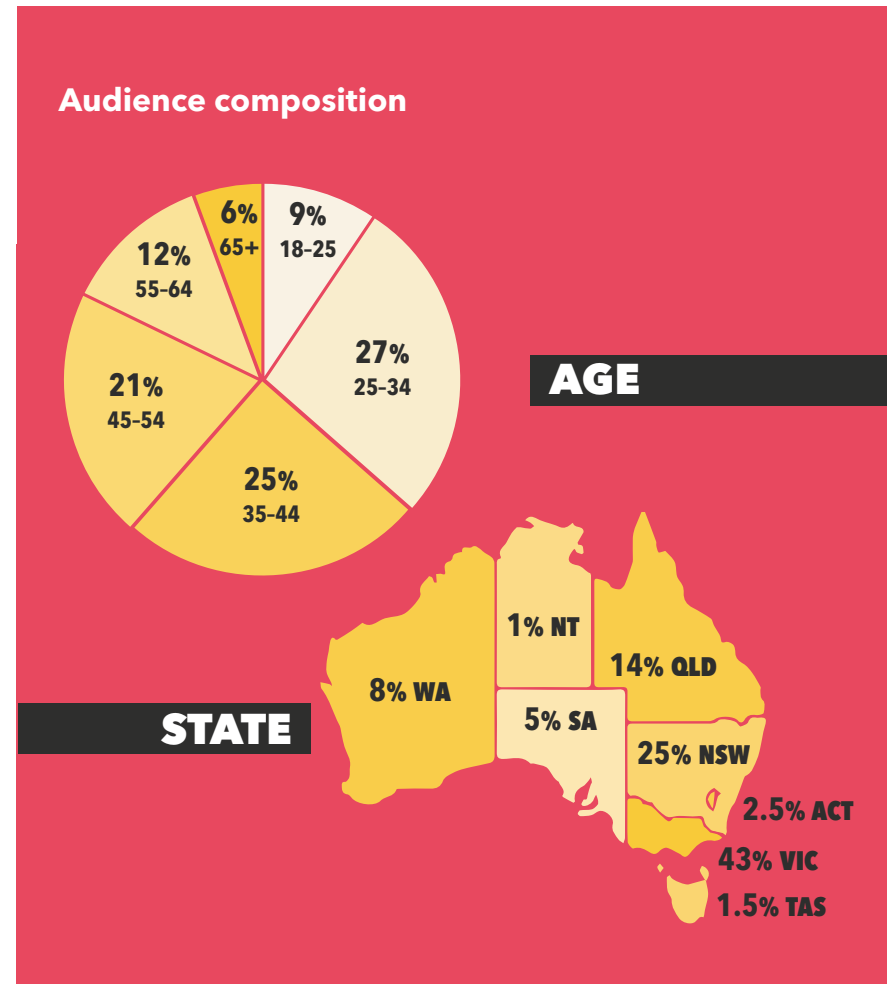
Good Jobs isn't owned by a media magnate with questionable ethics. (Don't give that guy your hard-won budget, it only encourages him.) It's just run to connect good people with great opportunities.

We do this because strong not-for-profits make for strong communities and that, frankly, is why we get out of bed in the morning.



Join an incredibly large (and powerful) family

Advertising your next employment or internship opportunity with Good Jobs will connect you with the Our Community Group of enterprises' unparalleled, loyal and activated audience.



Interests and insights

44% of Our Community members **actively review job vacancies**

113,000+ unique users arrived at Our Community websites **interested in information about employment, jobs and job listings** over the last 12 months

74% of surveyed members are **active in the not-for-profit sector**, working as employees, managers, board members and volunteers. These people are the **decision-makers and doers** that power Australia's \$103 billion not-for-profit sector

Affordable, flexible, feature-rich vacancy listings

Attention all time-poor and budget-conscious EOs, Human Resources chiefs and savvy selection committees.

You won't find better value social-sector vacancy advertising anywhere. Full stop.

	SINGLE LISTINGS		ANNUAL ADVERTISING SUBSCRIPTIONS	
	NFP / B Corp	Business / Government	NFP / B Corp	Business / Government
	\$55	\$95	\$1,000	\$2,000
30-day listing Includes your logo, unlimited text, external links and attachments.		*	Unlimited	
Organisational profile Your listing is linked to a profile that showcases your brand and values.		*		*
Develop your network Job Seekers can 'follow' your organisation and will be alerted to your future listings.		*		*
Email and phone support Our staff are available to provide prompt support throughout the life of your listing.		*		*
Featured role upgrade Be featured on the Good Jobs homepage and social media.	For an additional \$55 / \$95		Six upgrades included	

Ready to list?

Visit goodjobs.com.au/advertise and be underway in minutes.

Good suppliers, put us to work

Good organisations have ethics at their core.

They express their values in everything they do, including in the goods and services they buy.

Now, through our Good Suppliers Directory, we are connecting good organisations (not-for-profits and other social sector organisations) with good companies - those providing products and services designed specifically for the social sector.

Ready to list?

This is the business listing you can't afford to not try. Get started at goodsuppliers.com.au

Here's how:



Annual listings

You can quickly establish a listing in our directory that will remain online for 365 days.



Easy set up!

Remember tearing your hair out the last time you tried to put a listing in a telephone directory? We aim to provide exactly the opposite service. Experience painless set up with prompt, full phone and email support.



Showcase your strengths

Create an attractive listing featuring your logo, unlimited text, links and social media connections. Your listing can feature in up to six categories, increasing the audience you'll reach as users search for diverse services and supplies.



Extended promotion

Because we think Good Suppliers are great, we'll feature you across the Our Community network, in publications and on social media.



Annual listings are just \$500!

You won't find a more competitive price for a listing that reaches an audience like the Our Community Group. It's just good, old-fashioned value.



Here's the deal-closer: We speak to lots of people

Our parent company, Our Community, is a 16-year old organisation with a national reputation for being 'where not-for-profits go for help'. We share a roof, switchboard and staff who field countless phone calls and emails each day from organisations looking for reliable, expert help. Good Suppliers is now the way we help them focus their search.

Have questions?

Feel free to contact us to discuss your needs or for help to get started.

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(03) 9320 6811

 facebook.com/GoodJobsAu

 twitter.com/GoodJobsAu



An enterprise of Our Community Pty Ltd

ABN: 24 094 608 705

All prices quoted are GST inclusive.

