

Communities in Control Conference 2005



Department for
Victorian Communities



Moonee Valley Racing Club



ourcommunity.com.au



THE PRIME MINISTER'S
COMMUNITY
BUSINESS
PARTNERSHIP

Imagine: A Healthy Future
Imagine: Where Communities are in Control

Monday and Tuesday 6 and 7 June 2005

+

Pre-Conference Extra Special Day

Refresh, Recharge, Revive:
Capacity Building for Boards & Committees
(and their Members)

Sunday 5 June 2005

REGISTER NOW

**Australia's top line-up of Speakers
Thought Leadership at its BEST**

Speakers

2005

Convenors:

Fr Joe Caddy, CEO, Centacare Catholic Family Services

Rhonda Galbally AO, Founding CEO, Our Community

Our Exciting List of Speakers:

- **Geraldine Doogue** AO, using all of her many roles in broadcasting (radio and television) to communicate social justice and spiritual ideals and solutions
 - **Dick Estens**, Cotton Grower and community innovator who was recognised by the Human Rights and Equal Opportunity Commission for his work in developing a successful program to reinvent the town of Moree, NSW with a new approach to Aboriginal employment.
 - **Rick Farley**, Former CEO, National Farmers' Federation and now a leader in the integration of reconciliation and environment into rural community priorities
 - **Margot Foster**, Executive Producer, Bush Telegraph, ABC Radio National
 - **Michelle Grattan** AO, Commentator, Fairfax Newspapers – and highly respected journalist who for more than three decades has written on politics, government and analysis of Australian civic life.
 - **Michael Hogan**, Assistant Deputy Director-General, Queensland, Department of Communities – supporting the revitalisation of Queensland's community groups
 - **The Hon Joan Kirner**, Former Premier of Victoria'
 - **Professor Robert Manne**, Associate Professor, Politics, La Trobe University – one of Australia's most articulate contemporary public intellectuals and winner of the 2004 "Society" section of the Bulletin Magazine's Smart 100
- Senator the Hon Kay Patterson**, Minister for Family and Community Services and the Minister Assisting the Prime Minister for Women's Issues
- **International Pratt Fellow Judy Rogers**, CEO, City of Vancouver, Canada
 - **Professor Neville Norman**, University of Melbourne – the most dynamic communicator on economic trends and their impact on communities.
 - **Dr Betsy Blunsdon and Associate Professor Ken Reed**, Deakin University, principal researchers into the relationship between individuals' lives and their communities
 - **Chris Sarra**, Principal, Cherbourg State School, Queensland - leader in developing new approaches to schooling for Aboriginal children
 - **Fiona Smith**, Chair, Equal Opportunity Commission, Victoria and leading disability rights advocate
 - **Dennis Trewin**, CEO, Australian Bureau of Statistics – pioneer of social statistics that are leading to meaningful measurement of social capital in Australia.
 - **Evan Thornley**, Founder and Chairman of global search engine company "Looksmart" and currently campaigning for Australia to develop its own future
 - **The Hon John Thwaites**, Deputy Premier of Victoria and Minister for Victorian Communities

Communities in Control 2005

Who Should Attend The Conference?

- Local governments, rural and regional organisations
- Program managers, community health and development officers, managers and CEOs
- Community resource organisations and media
- Community and neighbourhood houses
- Community legal centres
- Community health centres
- Community broadcasting stations
- Community suburban and regional associations
- Adult learning centres
- Playgroups, children's groups and services
- Schools and school councils
- Ethnic and multicultural groups
- Indigenous networks, communities and organisations
- Charities and community service organisations
- Public administrators seeking ways of enhancing community control
- Sports groups at local regional, state and national levels
- Arts and cultural groups
- Environmental groups and networks
- Consumer and self-help groups - people with disabilities, older people, young people, women etc
- Public health, community and primary health and health promotion
- Academic – such as community development, social work, non-profit studies, community psychology, public health, health promotion
- Philanthropic trusts and foundations
- Corporates engaging with communities
- Members of Boards and Committees of Management

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International Pratt Fellow

2005



*Ms Judy Rogers
CEO
City of Vancouver, Canada*

Supported by:



Judy Rogers is City Manager (CEO) for the City of Vancouver, Canada's third largest municipality and consistently rated – along with Melbourne - one of the world's most livable cities. Since she became the first woman appointed CEO of Vancouver in 1999, the City has received a significant number of awards for innovation and excellence and has won international recognition for a truly leading-edge administration that promotes community control.

Under Rogers' leadership, Vancouver has worked extensively with community groups and neighbourhoods to boost public participation and improve civic policy, programs and services. One of her most notable community achievements was developing Neighbourhood Integrated Services Teams (NIST), a unique project that brings City departments and outside agencies together with empowered Vancouver residents to help solve difficult issues in their neighbourhood. In 2003, NIST received the prestigious United Nations Award for Innovation in Public Service.

Rogers was a key architect of the award-winning Vancouver Agreement, a landmark urban development agreement with the federal, provincial and city government that has been instrumental in the revitalisation of the city's historic Downtown Eastside and played a critical role in the development of the groundbreaking Four Pillars approach to addressing drug-related problems in Vancouver through prevention, treatment, enforcement and harm reduction.

It was also under Rogers' stewardship that Vancouver won the right to host the 2010 Olympic and Paralympic Winter Games. Rogers was instrumental in ensuring that the Games include an inclusivity agreement that ensures organisers work with the lower-income, inner city communities for mutual benefit.

Rogers holds a Masters in Public Administration degree. She's a recipient of the Lieutenant Governor's Medal for Excellence in Public Service in B.C., and has twice been selected as one of Canada's Top 100 Most Powerful Women.

Communities in Control 2005

The Program

Monday 6 June 2005

- 8.00 - 9.00** Morning Coffee & Tea; Registration
- 9.00 - 9.15** **Setting the Scene**
Conference Co-convenors: *Rhonda Galbally AO* and *Fr Joe Caddy*
- 9.15 - 9.45** **Welcome and Introduction to the Future**
Official Opening by *Senator the Hon Kay Patterson*, Minister for Family and Community Services and the Minister Assisting the Prime Minister for Women's Issues
- 9.45 - 11.05** **Imagine Seizing the Future - where Communities are in Control**
Evan Thornley, Founder and Chairman of global search engine company "Looksmart" and currently campaigning for Australia to develop its own future
- 11.05 - 11.40** Morning Coffee & Tea
- 11.40 - 1.00** **Imagine Communities with Vibrant Hearts and Souls**
- *Geraldine Doogue AO* - using all of her many roles in broadcasting (radio and television) to communicate social justice and spiritual ideals and solutions
- 1.00 - 2.00** Lunch
- 2.00 - 3.15** **Imagine a Community First Party**
- *Rick Farley*, Former CEO, National Farmers' Federation - leader in the integration of reconciliation and environment into rural priorities
 - *Professor Robert Manne*, Associate Professor, Politics, La Trobe University - one of our most articulate and courageous contemporary public intellectuals
 - Commentator: *Michelle Grattan AO*, Fairfax Media - highly respected journalist focusing on politics, government and analysis of Australian civic life.
- 3.15 - 3.45** Afternoon tea
- 3.45 - 5.00** **2005 Community Idol:** The three finalists of the Australian Community Idol competition present their case for 2005 Community Idol with all conference participants voting. This is where you get to see "best practice community groups" tell their stories and insights and learn why they are stars.
- And; Presentations of the Ten "Community Idol Special Commendation" Awards.
- Compere:** *Mr Brett de Hoedt*, Mayor, Hootville Communications and Media Trainer and Consultant (Specialist in not-for-profit media and communications)
- 5.00 - 6.00** **Drinks and Get Together (drinks cost covered as part of conference fee)**

Communities in Control 2005

The Program

Tuesday 7 June 2005

- 8.30 – 9.00 Morning Coffee & Tea; Registration
- 9.00 – 9.40 **Imagine Local Government and Communities in a passionate and equal relationship**
- **The Hon John Thwaites**, Deputy Premier of Victoria and Minister for Victorian Communities.
- 9.40 – 10.30 **Imagine the leaders we need and deserve**
- **Fiona Smith**, Chair, Equal Opportunity Commission, Victoria and leading disability rights advocate
- 10.30 – 11.00 Morning Coffee & Tea
- 11.00 – 12.45 **Scenarios for the Future: the real meaning of research and the trends**
- **Professor Neville Norman**, Economics, University of Melbourne – the most dynamic communicator on trends and impacts
 - **Dennis Trewin**, CEO, Australian Bureau of Statistics – pioneering social statistics leading to meaningful measurement of social capital
 - **Dr Betsy Blunsdon** and **Associate Professor Ken Reed**, Deakin University, principal researchers into the relationship between individuals' lives and their communities
- 12.45 – 1.30 Lunch
- 1.30 – 3.15 **Imagine the future by learning from the past: a Community Interrogation**
- **Dick Estens**, Cotton Grower and community innovator who was recognised by the Human Rights and Equal Opportunity Commission for his work in developing a successful program to reinvent the town of Moree, NSW with a new approach to Aboriginal employment.
 - **Chris Sarra**, Principal, Cherbourg State School, Queensland - leader in developing new approaches to schooling for Aboriginal children
 - **Michael Hogan**, Assistant Deputy Director-General, Queensland, Department of Communities – supporting the revitalisation of Queensland community groups
 - Chief Interrogator: **Margot Foster**, Executive Producer, Bush Telegraph, ABC Radio National
- 3.15 – 3.45 Afternoon coffee and tea
- 3.45 – 4.45 **Imagine the Future - Where Communities are in Control: A World Perspective of Local Government**
- **International Pratt Fellow Judy Rogers**, CEO, City of Vancouver, Canada
- 4.45 – 5.00 **The Gala Australian Community Idol Awards Presentation**
- **The Hon Joan Kirner AM**, Former Premier of Victoria

Communities in Control 2005

Pre-Conference Special Day

Sunday 5 June 2005

Refresh, Recharge, Revive: *Capacity Building for Boards & Committees (and their Members)*

9.30 – 10.00 Morning Coffee & Tea; Registration

10.00 – 10.15 Welcome and outline of the Day – *Rhonda Galbally AO and Fr Joe Caddy*

10.15 – 11.30 **Blood, Sweat and Fears**

Creating Dynamic Boards: *Professor Susan Long*, Professor of Creative and Sustainable Organisations at RMIT University and internationally-renowned expert in organisational dynamics and change.

And then there were none: the secrets of renewal in community boards: *Dr Jim Cavaye*, Director, Cavaye Community Development, Adjunct Professor, Institute for Sustainable Regional Development (CQU) – Leading Australian community development practitioner, educator and researcher.

11.30 – 1.00 **Workshops (Choose one of these exciting Workshops)**

Workshop 1. Fiduciary Duties – keeping your Board safe

- Legal & financial responsibilities
- Information you must be provided
- Risk management
- Warning signs – knowing when you're in trouble

Workshop Leaders:

- **Murray Baird**, Senior Partner, heading up the Not for Profit Group and jointly heading up the Commercial Group of Moores Legal
- **Greg Dee**, Station Manager, Channel 31
- **Prof. Myles McGregor-Lowndes OAM**, Director, Centre of Philanthropy and Non-profit Studies, Queensland University of Technology, expert in non-profit and charity law.

Workshop 2. Succession & Renewal

- Recruitment, induction, training & succession
- Filling skills gaps
- Conducting a search

Workshops continued next page...

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Sunday 5 June 2005

- Diversity issues
- Solutions for two-year committees (kindergartens etc)

Workshop Leaders:

- **Dr Jim Cavaye**, Director, Cavaye Community Development, Adjunct Professor, Institute for Sustainable Regional Development (CQU)
- **Helen Millicer**, Convenor, Australian Republican Movement (VIC)
- **Kate Roffey**, CEO, VicSport

Workshop 3. Better Boards – Assessing & improving your Board

- Evaluation – what questions to ask?
- How do we know if we're doing well?
- What can we do if we're not?
- Board Structures – Getting the nuts & bolts right
- What policies and procedures do we need?
- How should we deal with conflict of interest?
- How often should we meet? How long should our meetings go for? Who should be allowed to attend our meetings?

Workshop Leaders:

- **Catherine Brown**, Board development consultant, Catherine Brown & Associates
- **Dr Linda Wilkinson**, Executive Coordinator, Gippsland East Local Learning Employment Network, with an extensive background in community governance

Workshop 4. Overcoming dysfunction

- Troubleshooting to fix common Board problems
- Dysfunctional meetings: chairing, status and undervaluing or over-valuing of contributions, not questioning, lack of resolution. Moving towards more harmonious meetings.
- Dysfunctional Board-CEO relationships, including dysfunctional responses to staff allegations of CEO bullying
- Dysfunctional board behaviours: absentee boards -v- micro-management, understanding of organisational performance
- Dysfunctional composition: skill mix and skill levels
- Dysfunctional relationships with stakeholders, including funders

Workshop Leaders:

- **Alan Hough**, Centre of Philanthropy and Nonprofit Studies at the Queensland University of Technology – specialising in organisational performance
- **Mark Madden**, Fitzroy Learning Centre Management Committee Secretary and Managing Director of Devil's

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Advocate/Cookson Madden & Associates which specialises in strategic planning (including working with not-for-profit Boards) and communications

- **Kerrie Mullins-Gunst**, Professional leadership speaker, author, group facilitator and business advisor, KMG Consulting

Workshop 5. Getting and Managing the Money

- Putting in place a fundraising strategy – the different elements
- How involved should the Board get in getting the money?
- Financial responsibilities – a including avoiding insolvency

Workshop Leaders:

- **Vici Funnel**, Chief Executive, Scope (Vic)
- **Patrick Moriarty**, Director of Training and Learning, Our Community
- **Julius Peiker**, Coordinator Community Planning and Development, City of Monash

1.00 – 1.45 **Lunch**

1.45 – 1.55 **The Launch of a new Community Competition**

1.55 – 3.15 **The Panel - Diversity Challenge: Do it or Die**

- **Ian Mannix** – Local Radio Manager of 774 ABC Melbourne - interrogator of the Panel
- **Paul Briggs**, CEO, President Rumbalara Football / Netball Club Inc
- **Shannon Keebaugh**, Management collective member at the Council of Single Mothers and their Children
- **Melba Marginson**, Commissioner, Victorian Multicultural Commission
- **Maryanne Diamond**, CEO, Australian Foundation for Disability Organisations

3.15 – 3.30 **Afternoon coffee and tea**

3.30 – 5.00 **Better Boards, Better Communities, a Better Life for All**

Setting a Gold Standard: Fiduciary Duties for the modern day Board member - The A - Z of what it really means.

Professor Myles McGregor-Lowndes OAM, Director, Centre of Philanthropy and Nonprofit Studies, Queensland University of Technology - guru in community governance. Expert in non-profit law and regulation

Getting Caught in the Media Trap: Why good governance and honesty is always the best policy.

Stephen Mayne, Founder of crikey.com.au - governance and shareholder activist and media warrior

Communities in Control 2005

Register Now

	<i>Early Bird Price Before 18 March*</i>	<i>Price After 18 March*</i>
Pre-Conference Extra Day Only <i>Refresh, Recharge, Revive: Capacity Building for Boards & Committees</i> Sunday 5 June 2005	\$205	\$215
Communities in Control Conference Only Monday and Tuesday 6 & 7 June 2005	\$215	\$248
Combined Pre-Conference Extra Day + Conference - all 3 days	\$400	\$458

The cost includes lunch and refreshments on each day, and drinks on Monday evening.

**GST Inclusive*

When and where?

5, 6, 7 June 2005

Moonee Valley Racing Club
*Members Gate 1, McPherson St
Moonee Ponds, Victoria*

Melway Ref – 29 A7

Suggestions on where to stay

Reduced rates at the following places for conference attendees: (subject to change without notice)

In vicinity of conference venue:

Alexander Motor Inn *** 1/2
980 Mt Alexander Road, Essendon 3040
Single or Double \$100
Tram Ride or 15 MinuteWalk
Telephone (03) 9374 1255
Freecall 1800 033 144 **Fax** (03) 9379 8784
Email alexandermotorinn@bigpond.com.au

Comfort Inn Essendon ****
93-94 Bulla Road North Essendon 3040
Single \$102, Double \$112
4 km Taxi Ride, 30 MinuteWalk
Telephone (03) 9374 2433 **Fax** (03) 9374 1516
Email moteesse@fc-hotels.com.au

In CBD of Melbourne:

Medina Executive Flinders Street **** 1/2
88 Flinders St Melbourne 3000
Premier One Bedroom Apt - \$180 per night
Premier Two Bedroom Apt - \$250 per night
Telephone (03) 8663 0000 **Fax** (03) 8663 0199
Email mess@medinaapartments.com.au

Hotel Y Melbourne ***1/2 (3 1/2 Stars)
489 Elizabeth St, Melbourne
Single \$98 Double \$118 Triple \$138
Quote "Communities in Control" for these rates
Telephone (03) 8327 2722 **Fax** (03) 9329 4612
Tollfree 1800 468 359
Email stay@hotely.com.au
Website www.hotely.com.au
Catch tram route 59 to Moonee Valley Racing Club from outside the Hotel Y.

Hotel BakPak
167 Franklin Street Melbourne 3000
Shared (4 Pax) \$27 per person **Single \$60 Twin/Dble \$75**
Telephone 1800 645 200 / 03 9329 7525
Fax (03) 9326 7667
Email mgibson@bakpakgroup.com
Web: www.hotelbakpak.com
Guests looking for shared accommodation, will be in rooms dedicated for Conference members only.

Email: service@ourcommunity.com.au **Phone:** 03 9320 6800 **Fax:** 03 9326 6859 **ABN** 24 094 608 705

Please Note: All details are subject to change without notice.

Communities in Control 2005

Register Now

Please Register me for (please tick):

- Pre-Conference, Sunday 5 June only Conference, Monday 6 + Tuesday 7 June only
 Combined Pre-Conference Extra Day + Conference – all 3 days

If attending Pre-Conference day – tick preferred workshop: 1 2 3 4 5

Name (Mr, Ms etc) _____

Job Title _____

Organisation _____

Address _____

Email _____

Telephone (_____) _____ Fax (_____) _____

Do you have any special needs? (wheelchair access etc) Yes No

If yes, please specify

Please also Register this person from my organisation (please tick):

- Pre-Conference, Sunday 5 June only Conference, Monday 6 + Tuesday 7 June only
 Combined Pre-Conference Extra Day + Conference – all 3 days

If attending Pre-Conference day – tick preferred workshop: 1 2 3 4 5

Name (Mr, Ms etc) _____

Job Title _____

Organisation _____

Address _____

Email _____

Telephone (_____) _____ Fax (_____) _____

Do you have any special needs? (wheelchair access etc) Yes No

If yes, please specify

PAYMENT METHOD:	No. of participants	Early Bird Price	Price after 18 March	SUBTOTAL
Pre-Conference, 5 June only		\$205 pp	\$215 pp	
Conference, 6 + 7 June only		\$215 pp	\$248 pp	
Pre-Conference + Conference, all days		\$400 pp	\$458 pp	
TOTAL (GST Inclusive)				

Option 1: Fax order form with credit card details (03) 9326 6859

Option 2: Post your credit card details or cheque/money order payable to:

Our Community Pty Ltd, PO Box 354, North Melbourne VIC 3051

Credit Card Details: Visa Mastercard Bankcard Amex

Card Number:

Expiry Date: / Date: / / Card Holders Signature _____

 Preferred Community Card for Australia

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